

# WIT NATIONAL GUIDELINES



## Forming a Group

- Who can be a member: Owners of a Winnebago, Itasca, Sunnybrook, or Country Coach RV whose national dues are paid and up to date.
- Non-WIT member owners are allowed to attend up to 2 meetups with a WIT group before deciding whether to become a national member. Meetups, events, and rallies should otherwise be limited to WIT members.
- Groups may be formed around region, RV model, or another special interest between members.
- Group must have at least one primary leader willing to publish contact information.
- Upon formation of a group, group leadership should contact the Winnebago WIT Liaison to determine a group name and logo in keeping with the WIT brand guidelines.

## Group Leadership

- If your group intends to hold a treasury, there must be at least 2 elected group officials responsible for stewarding the group and managing the treasury.
- If the group intends to fundraise on an event-by-event basis, then a treasury is not necessary, and a more informal structure may be permitted.
- The Group Leader will receive their WIT membership free in the year that they serve.
- Suggested Group Leader responsibilities:
  - Serves as contact person for potential new members of the group and notifies Winnebago marketing team of such
  - Coordinates the first event for the meetup group, and mentors others in the group to host future events
  - If the group wishes to establish an event or event schedule, the Group Leader will communicate this to WIT for publication on the website.

## At Events

- Groups are encouraged to arrange meetups, events, and rallies for members.
- Group events must be comprised of 95% WIT members to qualify for Winnebago support.

- Friendship outings should be limited to once a year.
- Upon scheduling of an event, the Group Leader should reach out to WIT contact for discussion of support from the WIT national org.
- Group members are responsible for the welfare and conduct of their guests who may be traveling in their unit and attending group functions.
- Sponsorship: Events may be sponsored by dealers and suppliers of Winnebago Industries. A sponsorship by another RV company is a conflict of interest, and not permitted.
- Insurance: Winnebago will reimburse ½ of the insurance cost at events up to \$750.

### Winnebago Support

- Contact the WIT Liaison for:
  - Event Support (See Appendix 1)
  - Event Insurance Reimbursement
    - Winnebago will no longer be providing COIs for WIT Club state rallies. Your group will need to secure their own policy if the campground/campgrounds require them. When contacting an insurance agency, you will need the following information:
      1. Location & dates of rally/rallies
      2. Number of individuals attending each event
      3. Number of individuals in rally group
      4. Annual revenue of rally group
    - When planning your outings and rallies for the year, you can purchase 1 policy that includes multiple events. It will likely save your group money if all are added on 1 policy. The estimated cost of these policies can range from \$300-\$3,000.
    - Winnebago will reimburse 50% of the COI cost up to \$750.
  - Honorary Memberships
  - Anniversary Recognition

Date Amended: 7/25/22

Appendix 1.

## EVENT SUPPORT BREAKDOWN

### Giveaway Items by Group

<b>Freebies</b>	<b>Small Giveaways</b>	<b>Medium Giveaways</b>	<b>Large Giveaways</b>
<b>\$1-\$4</b>	<b>\$5-\$24</b>	<b>\$25-\$49</b>	<b>\$50-\$100+</b>
Stickers	Hats	Shirts	Speakers
Keychains	Mugs	Sweatshirts	Outerwear
Koozies	Water Bottle	Blankets	Headphones
	Drawstring Bag	Cooler	Gift Card
	Gift Card	Gift Card	

### Giveaway Totals by Event Size

<b># of RVs</b>	<b>Freebies for All</b>	<b>Small</b>	<b>Medium</b>	<b>Large</b>
25-49	✓	3	2	X
50-99	✓	5	4	2
100+	X	10	8	5